

## Anguilla: Tourism Summary Data June 2005

Visitor arrivals continue to show steady increases for 2005. June recorded an annual increase of 17.7% over June 2004 and also had the highest number of visitors for a month of June over the decade. Arrivals for this month totaled 9,700, when compared with 8,240 in June 2004. For the first half of the year, a total of 78,741 visitors have come to the shores of Anguilla, resulting in a 21.6% increase over the same period last year.

Persons come to Anguilla for both pleasure and business purposes. During this month, out of the 9,700 tourists that visited, 405 persons came for business purposes compared to 309 in June of last year and 9,295 came for pleasure compared to 7,931 during June 2004.

## **Passenger Movements**

Passenger movements (which includes Anguillans as well as tourists) through the airport during this reporting period was 3,277 compared to 3,326 during June 2004, while arrivals through Blowing Point port was 15,500 in comparison to 13,688 in June last year. Arrivals through Sandy Ground were 77 this June compared to 554 for last year's June. The Sandy Ground figures include visitors to the outlying islands, Sandy Island and Prickly Pear.

## **Tourists (Stay-Over Visitors)**

There was a record 4,766 tourist arrivals, for the month of June (which is considered to be a slow month), representing an increase of 19.1% over June 2004. This is by far the largest monthly total in arrivals over the last decade to the island. For the period January to June 35,106 persons have visited, a 12.8% increase compared to 31,125 persons for the same period in 2004.

47.0% of the tourists that visited Anguilla in June entered through the Wallblake airport. 2,240 persons came through this port, a 4.3% increase over the same period last year. The port of Blowing Point recorded a 44.6% increase in arrivals passing through for this reporting period over last June. It was the port of entry to Anguilla for 2,507 persons compared to 1,734 persons during June 2004. Tourists passing through the port of Sandy Ground made up just under, 1% of overall tourists entering the island.

Of the 4,766 tourists, 31.9% stayed in Anguilla for longer than a week, while 18.0% stayed for 1 – 3 days. The longer length of stay results in a greater contribution to the economy and occupancy rates.

Although arrivals from Other European Countries (to include Switzerland and Austria) saw the largest increase during this period of 69.2%, the countries combined accounted for 3.2% of the market share.

The United States was the main country of residence from which most of Anguilla's tourists came during the month of June 2005. Of the total tourist arrivals, 3,536 were from this country, accounting for 74.2% of the market share. Persons visiting from this country increased, by 25.2% over the corresponding period in 2004.

Other markets that recorded increases were the United Kingdom, Canada, and the Caribbean with 24.0%, 11.3% and 14.0% respectively.

Arrivals from Germany and Italy declined by 88.0% and 4.0% respectively.

## **Excursionists (Day-Trippers)**

Excursionists also continued to show an increase in number during June. They represented 51.0% of the overall visitor arrivals to the island. 4,934 excursionists visited this month, resulting in an increase over the year (June 05/04) of 16.4%. The cumulative total for the period January to June at 43,635 day-trippers is up 29.8% from the 33,622 arrivals recorded over the period January to June 2004.

The port of Blowing Point was the main port of entry for persons coming to the island who were visiting for a day. There was a 28.0% increase in traveler activity through this port over last year. 4,773 persons included Anguilla as part of their vacation for a day for the period under review compared to 3,743 in June last year.

Most of the major tourist markets experienced increases in excursionist travels during this period. Day-trippers from Italy and Germany recorded declines of 13.0% and 67.0% respectively.

This report along with other Tourism Data, are available at the Government of Anguilla's website: <a href="http://gov.ai/statistics/tourism.htm">http://gov.ai/statistics/tourism.htm</a>